



SUNSHINE COACH APPLICATION

SECTION A - Summary

1. Name of Organization _____
Address _____
City/State _____ Zip _____
Telephone () _____
Fax () _____
Email address _____
Organization website _____
Contact Person _____ Title _____

2. Statement of the organization's history including mission and goals.

3. Services provided by the program.

4. Description of the program including the number of participants, ages of participants, and geographic area covered.

Section B - Sunshine Coach Conditions

In order for Variety Children's Charity to award a Sunshine Coach, the recipient organization must agree to and meet the following criteria:

- 1) The recipient organization must provide "qualified" drivers, schedule ongoing maintenance checks, and cover daily operating costs (i.e. gasoline) out of their own funds. Should the recipient organization purchase the Coach at the end of the loan period, the recipient organization is responsible for all insurance, registration, and maintenance costs.
- 2) The recipient organization must agree to maintain the vehicle per the owners manual. They must conform with all local motor vehicle regulations and meet inspection requirements and standards as per the law.
- 3) The recipient organization will assume all responsibility and hold Variety Clubs International and the local chapter harmless for any liability of the vehicle's operation.
- 4) The logo of Variety Children's Charity and that of the sponsor must be prominently displayed and maintained on the vehicle during the course of its lifetime.
- 5) The recipient organization is responsible for sending in periodic status reports on forms that will be provided by Variety Children's Charity.
- 6) The recipient organization must agree to utilize the vehicle solely for activities related to children only.
- 7) In the event that the vehicle is retired or the recipient organization criteria changes and/or the vehicle is no longer required, Variety will have the option to request the return of the vehicle.
- 8) The recipient organization must agree and understand that as a condition of this program, the vehicle will not be sold, transferred, disposed of or generally made available to anybody whatsoever without the express written consent of Variety. The organization must agree to return the vehicle to Variety when it is no longer required by your organization or whenever Variety may so demand. Variety has the option to repurchase the Sunshine Coach van for \$1.00 at any time it considers appropriate.
- 9) The recipient organization must agree and understand that if the vehicle has more than ten seating positions including the driver, it will not be used to carry pre-primary, primary or secondary school students (K through 12) to and from school or related events.

The contents of this Sunshine Coach application (Sections A, B, C and D) meet with our approval and we agree to comply with ALL of the conditions stated herein.

Name (Please print)

Signature

Date: _____

SECTION C - Narrative

1. Background of Organization

Please describe:

- Your organization's mission, objectives, structure, and current programs.
- Constituency and number of children served by programs.
- Geographic area served by the programs.
- Current funding sources for all programs.

2. Transportation

- A. Describe your current means of transportation
- B. Describe how funds were raised for current transportation.
- C. What amount could you contribute towards a Sunshine Coach and how much would you be able to raise in a six to twelve month period.
- D. Detail how many days a week you would utilize a Sunshine Coach.
- E. Estimate the expected annual mileage for the van.
- F. Describe how you would utilize a Sunshine Coach during a typical week.
- G. Would there be extended periods when the coach would not be in use?
- H. If necessary, could you share the Sunshine Coach with another organization? If yes, please give details.
- I. Are the children that your organization serves residents of your organization? If not, how do they get to your organization?
- J. Describe available public transportation to your facility.
- K. Indicate whether a 12 or 15 passenger van best suits your needs. Also indicate any additional requirements needed to transport your children.
- L. Is this your first Sunshine Coach? If not, please give details on previous van (Variety Club Tent number, year received, sponsor and current mileage).

SECTION D - Attachments

- 1. Organization's annual operating budget for current year.
- 2. Audited financial statement for last three years.
- 3. A copy of organization's IRS 501(c)(3) designation letter.
- 4. A list of the Board of Directors, with occupations, affiliations and addresses.
- 5. All printed literature on the organization (brochures, etc.).

GUIDELINES AND APPLICATION PROCEDURES

SUNSHINE COACH PROGRAM

The Sunshine Coach program provides passenger vans to nonprofit children's organizations, special schools and hospitals, residential homes, etc., who serve physically challenged, critically ill and at-risk children in Northern California. This program is made possible through the Ford Motor Company's ongoing support of Variety Children's Charity and its commitment to help children in need.

Sunshine Coaches are new Ford vans which are provided on a one year loan basis. The recipient organization is then given the opportunity to purchase the Sunshine Coach at a considerably reduced price at the conclusion of the loan period. This is strictly optional and not a requirement of the program.

The recipient organization is responsible for covering the cost of gasoline. Variety and Ford Motor Company are responsible for all tax, title, license tags, and registration. The cost of auto insurance, maintenance and repairs are covered through this program. It is the responsibility of the recipient organization to schedule regular maintenance check-ups (through Ford Dealerships only) as outlined in the car manual.

Interested organizations that qualify may submit an application to the Variety office for consideration of a Sunshine Coach. All qualifying applications are given serious consideration by the Board of Directors.

Applications are accepted all year.

CRITERIA:

In order for Variety Children's Charity to award a Sunshine Coach, the recipient organization must agree to and meet the following criteria:

- 1) The recipient organization must provide "qualified" drivers, schedule ongoing maintenance checks, and cover daily operating costs (i.e. gasoline) out of their own funds. Should the recipient organization purchase the Coach at the end of the loan period, the recipient organization is responsible for all insurance, registration, and maintenance costs.
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6) The recipient organization must agree to utilize the vehicle solely for activities related to children.

7) In the event that the vehicle is retired or the recipient organization criteria changes and/or the vehicle is no longer required, Variety will have the option to request the return of the vehicle.

8) The recipient organization must agree and understand that as a condition of this program, the vehicle will not be sold, transferred, disposed of or generally made available to anybody whatsoever without the express written consent of Variety. The organization must agree to return the vehicle to Variety when it is no longer required by your organization or whenever Variety may so demand. Variety has the option to repurchase the Sunshine Coach van for \$1.00 at any time it considers appropriate.

ABOUT VARIETY - THE CHILDREN'S CHARITY

Variety Children's Charity began in 1928 when an infant was abandoned in an empty theatre in Pittsburgh. Eleven people in the show business industry "adopted" the infant named Catherine Variety Sheridan. Donations far exceeded what one child could ever utilize and so Variety started to support other needy children in the community. Since those humble beginnings, Variety Clubs have expanded throughout the world. There are now over 54 individual Clubs serving the needs of children in thirteen countries.

Variety Children's Charity of Northern California was formed in 1947 to serve the needs of children in the Northern portion of our state. We are heavily supported by the entertainment industry through fundraising programs and donations. Due to our history and continuing partnership with the entertainment industry, we are known as the "Heart of Show Business!" We support special children in our community through grants, direct funds, Sunshine Coach and Variety At Work programs.

MISSION

The mission of Variety Children's Charity is to enhance the lives of children in need. Our objective is to raise funds for those select charities that fulfill our mission. We support kids wherever the need is greatest.

GUIDING PRINCIPLES

We will conduct ourselves and our fundraising activities with the highest standards of honesty, integrity, and professionalism.

We will direct our support of children's organizations based on the following decision criteria:

- Need

- Long-term impact of services on the children

- Number of children served by the programs and services

THE ORGANIZATION'S GOALS

We will reassess the organizations that we support on an ongoing basis.

AREAS OF INTEREST

Variety Children's Charity provides funds, grants and programs to organizations that serve children in the Northern California area. In all program areas, funds are distributed based on Variety's mission and guiding principles.

We will consider grants, funds or programs for children's organizations in the following areas of interest: abused children, at-risk youth, homeless children, visually impaired children, and critically ill children (includes pediatric AIDS/ drug addicted infants).

LIMITATIONS

In general, Variety Children's Charity does not consider funding requests for:

- Organizations with political affiliations
- Drug abusers, criminal offenders, runaways
- Disaster relief
- Nonprofits which are adequately funded
- Fundraising events (tickets, tables or prizes)
- Endowment funds
- On-going operating expenses

WHO MAY APPLY

Variety Children's Charity supports organizations who provide services to children in Northern California. To be eligible, an organization must have a current tax-exempt status for the Internal Revenue Service under Section 501(c)(3).

Should you have any questions regarding the application process or format, please call the Variety office at (415) 781-3894.